CLEAR SUN MARKETING

Helping local businesses shine.

CORE PRESENCE

$450 / month

Instagram & TikTok setup or profile optimization during onboarding

8 pieces/month: 6 graphics/carousels + 2 short videos

Client-supplied photos/footage; client publishes; no on-site filming

Captions and calendar; twice-monthly reviews; basic monthly summary

LOCAL GROWTH

$950 / month

Everything in Core Presence, with the expanded scope below

12 pieces/month: 8 graphics/carousels + 4 short videos

One on-site session/month; publishing after client approval

Captions and calendar; weekly reviews; monthly performance summary

FULL SPOTLIGHT

$1,850 / month

Everything in Local Growth, with the expanded scope below

24 pieces/month: 16 graphics/carousels + 8 short videos

Two on-site sessions/month; publishing after client approval

Weekly reviews; monthly performance summary and strategy call

Basic automated inquiry replies setup on supported platforms

Client-approved acknowledgments, FAQs and contact instructions

Preview a tailored sample concept before choosing a package.

Counts are total original pieces, adapted across platforms where suitable. Higher-tier counts and review frequency replace lower-tier limits; they are not cumulative. Account and automated-reply setup are one-time onboarding services. Accounts remain client-owned. Ongoing inbox service, quotes, bookings and emergencies are handled by the client. Shoot duration, travel and revisions agreed before booking. Paid ads, ad spend and extra work quoted separately.

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